



**ADVERTISING CONTACT**

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**WEB PAGE**

rainyriverrecord.com

**TECHNICAL INFORMATION**

The Rainy River Record prefers to receive ads in PDF format. The adobe Acrobat files must use only "Postscript" Type 1 fonts. All fonts and images must be included in the PDF file.

The output from Acrobat Distiller should be print optimized with the resolution set at 1200 dpi.

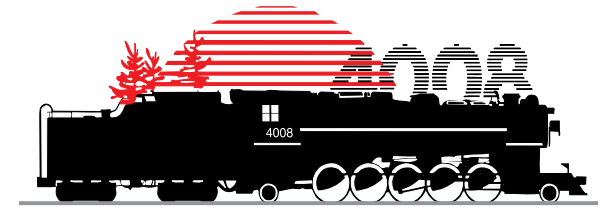
**RECORDING THE HISTORY OF THE RAINY RIVER DISTRICT SINCE 1919**

Distribution area includes:

- Rainy River
- Pinewood
- Stratton
- Sleeman
- Gameland
- Bergland
- Morson
- Barwick
- Nestor Falls
- Emo
- Devlin
- LaVallee
- Fort Frances
- Baudette, MN

**COLUMN WIDTH**

- 1 col . . . . . 1.8 inches
- 2 col . . . . . 3.85 inches
- 3 col . . . . . 6 inches
- 4 col . . . . . 8.1 inches
- 5 col . . . . . 10.125 inches
- Depth . . . . . 15 inches or 210 lines



312 Third Street, Rainy River, ON 807-852-3366

**2016 ADVERTISING RATES**

Effective February 1, 2016

email: advertising@rainyriverrecord.com  
email: production@rainyriverrecord.com  
website: rainyriverrecord.com





### Local Display Rates

(per column inch)

Display Two (2) to ten (10) col/inch . . . . .	\$10.72
Over ten (10) to sixty (60) col/inch . . . . .	\$10.32
Over sixty (60) col/inch . . . . .	\$9.96
Full Page . . . . .	\$747.00
1/2 Page . . . . .	\$387.00
1/4 Page . . . . .	\$193.50

### Ads from the Fort Frances Times re-printed in the Rainy River Record

(no changes) . . . . . **\$7.12 per col/in**

### Ads from the Rainy River Record re-printed in the Fort Frances Times

(no changes) . . . . . **\$11.92 per col/in**

### Local Frequency Rates

(per column inch)

4 consecutive weeks . . . . .	\$9.88
13 consecutive weeks . . . . .	\$9.28
26 consecutive weeks . . . . .	\$9.12
51 consecutive weeks . . . . .	\$8.64

### Celebration Ads Display

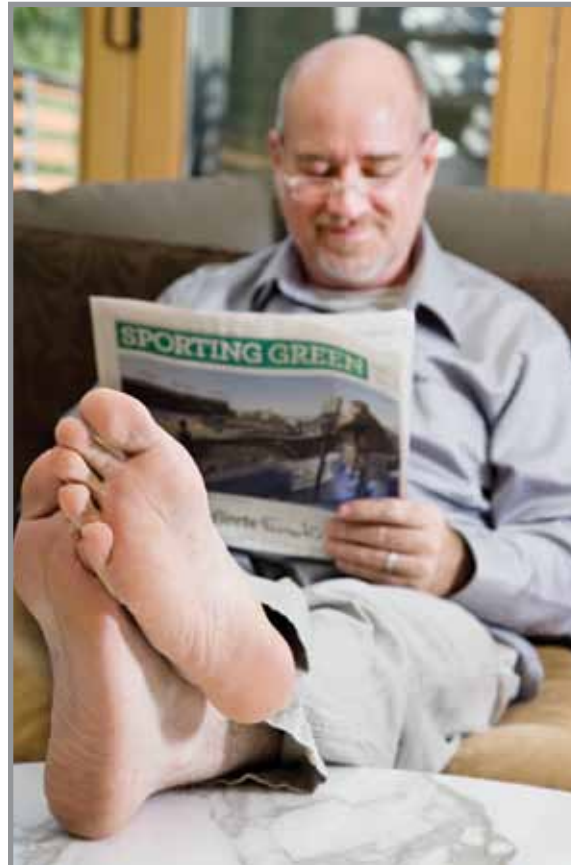
Wedding, Engagement, Anniversary,  
 Birth, Graduation . . . . . \$41.20  
 4"x1 col. For larger Celebration Ads please see  
 "Local Display Rates".

### Classified Ads

For Sale, For Rent, Notices, Real Estate,  
 Cards of Thanks, Announcements  
 20 words or less - one insertion . . . . . \$7.35  
 Each additional consecutive insertion . . . . \$2.00  
 Over 20 words, per word, per insertion . . . . 0.10

### Legal Notices

per column inch . . . . . \$10.72



### Professional Display Cards

Annual Rates (paid in advance)

2"x1 column . . . . .	\$881.28
1.5"x1 column . . . . .	\$660.96
1"x1 column . . . . .	\$440.64

### Memoriams

up to 8 count lines . . . . .	\$16.00
Additional lines . . . . .	\$1.00

### Obituaries

Obituary (up to 12 inches) . . . . .	\$55.00
Over 12 inches . . . . .	\$5.00 per inch
Photo . . . . .	\$15.00

### Classified Display

(includes jobs/tenders)

per column Inch . . . . . \$10.72

### Charitable Rate

per column inch . . . . . \$8.64

### Spot Colour

1 Spot colour . . . . .	\$113.00
2 Spot Colour . . . . .	\$225.00
Process . . . . .	\$355.00

**Deadline for all Ads  
 (display, classified, obituaries, etc.)  
 is Friday at Noon.**